

# Schedule B: Expenditures

## Sch-B

<b>Governor Branstad 2010</b>	<b>Status:</b>	<b>Amended</b>
<b>Committee Type:</b> Governor	<b>Statutory Due Date</b>	6/4/2010
<b>County:</b> _NA	<b>Adjusted Due Date</b>	
<b>District:</b> 0	<b>Filed Date</b>	6/4/2010 2:53:07 PM
<b>Committee Code:</b> 5140	<b>Postmark Date</b>	
<b>Political Party:</b> Republican	<b>Amendment Date</b>	8/16/2010 10:56:49 AM

Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
5/17/2010	Check # 5405	Goff, Tina 7640 NW 54th Avenue Johnston, IA 50131	Salary & Gratuity	\$921.68
Payroll				
5/17/2010	Check # N/A	Media Ad Ventures, Inc. 8136 Old Keene MI Road Suite A300 Springfield, VA 22152	Advertising	\$174,205.00
Television advertisements				
5/17/2010	Check # 5404	OP Printing 2610 Park Avenue Muscatine, IA 52761	Postage, Shipping, Delivery	\$25,285.34
Postage for mailing				
5/18/2010	Check # 5406	Olsen & Shuvalov 1609 Shoal Creek Boulevard Suite 203 Austin, TX 78701	Postage, Shipping, Delivery	\$72,267.95
Postage, handling and shipping for mailing				
5/19/2010	Check # N/A	Intuit 2632 Marine Way Mountain View, CA 94043	Salary & Gratuity	\$22,883.97
Amanda Sebastian- \$920 Blake Waggoner- \$920 Bonnie Hall- \$1264 Carmine Boal- \$1381 Earl Infanger- \$1042 Jacob Ketzner- \$1379 James L Centers III- \$992 Jeffrey R Boeyink- \$3165 Leo Hough- \$420 Lynn McRoberts- \$1014 Robert Kaufmann- \$1062 Timothy Albrecht- \$2614 Taxes & fees- \$6711				
5/19/2010	Check # N/A	Piryx Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$12.15
Online Donation Fee				
5/20/2010	Check # 5428	Centers, Jimmy 1231 Sierra Drive NE Apt. 16 Cedar Rapids, IA 52402	Salary & Gratuity	\$395.42
Travel (682 miles at .37/mile), food for volunteers, performance bonus				

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5/20/2010	Check # 5429	Hall, Kevin 7640 NW 54th Avenue Johnston, IA 50131	Salary & Gratuity	\$750.00
Contract services				
5/20/2010	Check # 5420	Infanger, E.J. 2381 F Avenue Denison, IA 51442	Salary & Gratuity	\$544.11
Travel (1403 miles at .37/mile), performance bonus				
5/20/2010	Check # 5412	Kaufmann, Bobby 1527 330th Street Wilton, IA 52778	Salary & Gratuity	\$536.55
Travel (771 miles at .37/mile), performance bonus				
5/20/2010	Check # 5427	Ketzner, Jake 15196 Bryn Mawr Drive Clive, IA 50325	Salary & Gratuity	\$5,698.73
Travel (92 miles at .37/mile), postage, fuel				
5/20/2010	Check # 5410	Sebastian, Amanda 2601 Greenway Drive Bettendorf, IA 52722	Salary & Gratuity	\$1,133.25
Travel (1579 miles at .37/mile), performance bonus, food for volunteers				
5/20/2010	Check # 5411	Waggoner, Blake 2920 Brattleboro Avenue Des Moines, IA 50311	Salary & Gratuity	\$133.90
Travel (37 miles at .37/mile), food for volunteers				
5/20/2010	Check # 5408	Abundance Media 113 Palm Bay Court Ponte Vedra Beach, FL 32082	Consultant Services	\$5,456.71
Web hosting and retainer, google adwords, text messaging				
5/20/2010	Check # 5435	Alfano Communications 27477 S Nicklaus Avenue Millsboro, DE 19966	Consultant Services	\$20,246.80
Monthly retainer and TV production				
5/20/2010	Check # 5407	All Business Rental 815 F Street South Sioux City, NE 68776	Office Equipment	\$2,118.60
Computer rental				

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5/20/2010	Check # 5413	Capitol Coffee 5421 Westwood Circle West Des Moines, IA 50266	HQ Expenses	\$119.07
Coffee service				
5/20/2010	Check # 5414	Capitol Resources PO Box 257 Brooklyn, IA 52211	Consultant Services	\$25,620.63
Monthly retainer, printing, postage, performance bonus, automated phone calls				
5/20/2010	Check # 5415	Cathy Blaney & Associates 150 Broadway New York, NY 10038	Consultant Services	\$193.91
Commission for funds raised				
5/20/2010	Check # 5416	Competitive Edge 3500 109th Street Urbandale, IA 50322	Campaign Merchandise	\$10,102.34
Yard signs				
5/20/2010	Check # 5417	Customized Newspaper Advertising 319 E 5th Street Des Moines, IA 50309	Advertising	\$17,515.00
Newspaper advertising				
5/20/2010	Check # 5418	Denman & Company, LLP 1601 22nd Street Suite 400 Wdm, IA 50266	HQ Expenses	\$765.00
Payroll services				
5/20/2010	Check # 5419	Direct Mail Systems 12450 Automobile Boulevard Clearwater, FL 33762	Postage, Shipping, Delivery	\$12,838.26
Printing and production of mail				
5/20/2010	Check # 5421	Edge Development LC 3500 109th Street Urbandale, IA 50322	HQ Expenses	\$7,500.00
Building lease				
5/20/2010	Check # 5422	First Bankcard PO Box 2818 Omaha, NE 68103	HQ Expenses	\$7,144.06
Hotel charges, fuel, satellite tv service, prizes for volunteers, cell phone charges, office supplies, postage				

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5/20/2010	Check # 5423	FLS Connect 7300 Hudson Boulevard N Suite 270 Saint Paul, MN 55128	Constituency Expenses	\$233.92
Automated phone calls				
5/20/2010	Check # 5424	Friendly Phones PO Box 1097 Lake Ozark, MO 65049	Constituency Expenses	\$1,000.00
Voter program software				
5/20/2010	Check # 5425	Hill Research Consultants PO Box 3290 Auburn, AL 36831	Professional Fees	\$40,500.00
Research services				
5/20/2010	Check # 5426	Internet Solver Inc 11308 Aurora Avenue Urbandale, IA 50322	Office Equipment	\$955.00
Computer service, network service, offsite data hosting				
5/20/2010	Check # 5436	Midwest Business Systems PO Box 5137 Des Moines, IA 50305	Office Equipment	\$1,922.50
Equipment lease and copy charges				
5/20/2010	Check # 5430	Midwest Business Systems PO Box 5137 Des Moines, IA 50305	Office Equipment	\$579.56
Equipment lease and copy charges				
5/20/2010	Check # 5431	Office Depot PO Box 689020 Des Moines, IA 50368	Office Supplies	\$60.34
Office supplies				
5/20/2010	Check # 5432	Olsen & Shuvalov 1609 Shoal Creek Boulevard Suite 203 Austin, TX 78701	Postage, Shipping, Delivery	\$15,359.51
Printing and production of mail				
5/20/2010	Check # 5433	OP Printing 2610 Park Avenue Muscatine, IA 52761	Campaign Merchandise	\$229.31
Envelopes				

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5/20/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$22.50
Online Donation Fee				
5/20/2010	Check # 5434	Sprint PO Box 4181 Carol Stream, IL 60197	Office Equipment	\$541.75
Cell phone charges				
5/21/2010	Check # N/A	Media Ad Ventures, Inc. 8136 Old Keene MI Road Suite A300 Springfield, VA 22152	Advertising	\$195,550.00
Advertisement placement				
5/21/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$5.63
Online Donation Fee				
5/21/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$11.25
Online Donation Fee				
5/24/2010	Check # N/A	Olsen & Shuvalov 1609 Shoal Creek Boulevard Suite 203 Austin, TX 78701	Postage, Shipping, Delivery	\$25,565.60
Postage for mailing				
5/24/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$11.25
Online Donation Fee				
5/26/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$2.25
Online Donation Fee				
5/26/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$2.25
Online Donation Fee				

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5/27/2010	Check # 5437	Alfano Communications 27477 S Nicklaus Avenue Millsboro, DE 19966	Consultant Services	\$9,239.58
TV production				
5/27/2010	Check # 5438	Customized Newspaper Advertising 319 E 5th Street Des Moines, IA 50309	Advertising	\$7,377.10
Newspaper advertisements placement				
5/27/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$7.21
Online Donation Fee				
5/28/2010	Check # 5447	Albrecht, Tim 811 Burr Oaks Drive Unit 605 West Des Moines, IA 50266	Salary & Gratuity	\$767.48
Travel (283 miles at .37/mile), fuel for RV, lodging				
5/28/2010	Check # 5443	Boeyink, Jeff 3308 Poplar Drive SW Bondurant, IA 50035	Salary & Gratuity	\$281.59
Travel (667 miles at .37/mile), food				
5/28/2010	Check # 5444	Courter, Lesa 525 60th Street Des Moines, IA 50312	Advertising	\$300.00
TV production				
5/28/2010	Check # 5439	Hall, Bonnie 1802 180th Street Boone, IA 50036	Salary & Gratuity	\$146.00
Travel (389 miles at .37/mile), mail				
5/28/2010	Check # 5442	Ketzner, Jake 15196 Bryn Mawr Drive Clive, IA 50325	Salary & Gratuity	\$5,567.42
Reimbursement for printing and postage, fuel for RV				
5/28/2010	Check # 5445	McRoberts, Lynn M 1201 Office Park Road Apt. 1907 West Des Moines, IA 50265	Salary & Gratuity	\$545.00
Food, performance bonus				

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5/28/2010	Check # 5440	Capitol Resources PO Box 257 Brooklyn, IA 52211	Consultant Services	\$6,509.97
Phone calling				
5/28/2010	Check # 5441	ccAdvertising 13800 Coppermine Road Herndon, VA 20171	Consultant Services	\$36,225.62
Phone calling				
5/28/2010	Check # N/A	First American Bank 12333 University Avenue Clive, IA 50325	Bank Charges	\$60.00
May 2010 Bank Account Charges				
5/28/2010	Check # N/A	Media Ad Ventures, Inc. 8136 Old Keene MI Road Suite A300 Springfield, VA 22152	Advertising	\$195,550.00
Television advertisements				
5/28/2010	Check # N/A	Olsen & Shuvalov 1609 Shoal Creek Boulevard Suite 203 Austin, TX 78701	Postage, Shipping, Delivery	\$9,258.72
Postage for mailing				
5/28/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$4.95
Online Donation Fee				
5/28/2010	Check # N/A	Pirya Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$10.13
Online Donation Fee				
5/28/2010	Check # 5446	The BeanWalker PO Box 93083 Des Moines, IA 50393	Advertising	\$383.00
Web advertising				
5/28/2010	Check # 5448	Two Rivers Capital Development 440 Locust St, Suite 330 Des Moines, IA 50309	Fund-Raiser (Holding)	\$8,632.50
Fundraising commission				

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5/28/2010	Check # 5449	United Health Care of River Valley PO Box 88832 Chicago, IL 60695	Salary & Gratuity	\$2,308.85
Employee health insurance				
5/28/2010	Check # Unitemized	West Des Moines Marriott 1250 Jordan Creek Parkway West Des Moines, IA 50266	Miscellaneous or Unitemized	\$6,181.49
Conference Expenses				
5/30/2010	Check # N/A	Piryx Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$2.25
Online Donation Fee				
6/1/2010	Check # N/A	Delta Dental of Iowa PO Box 5044 Des Moines, IA 50305	Salary & Gratuity	\$236.35
June 2010 Dental Insurance Premium				
6/1/2010	Check # N/A	Piryx Inc. 401 W 15th Street Suite 520 Austin, TX 78701	Consultant Services	\$11.25
Online Donation Fee				

<b>Total Amount</b>	<b>\$986,547.51</b>
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